**Day 6**

**Subject: Understanding YouTube Analytics, [firstname]**

Hi [firstname],

To grow your channel, it’s crucial to understand your performance through YouTube Analytics.

Here’s what to focus on:

* Watch time: The total minutes viewers spend watching your videos.
* Audience retention: How much of your video viewers watch before clicking away.
* Traffic sources: Where your viewers are coming from.
* Demographics: Who your viewers are, including age, gender, and location.

For a comprehensive guide on using YouTube Analytics, visit here: [link to sales page].

Analyze away!

Best,

[Your Name]

PS. Tomorrow, we’ll wrap up with some advanced tips and tricks to boost your channel. Don’t miss it!