**Day 4**

**Subject: Master YouTube SEO, [firstname]**

Hi [firstname],

SEO is crucial for getting your videos discovered on YouTube. Here’s how to make sure your content ranks high in search results:

* Keywords: Use relevant keywords in your video titles, descriptions, and tags.
* Engagement: Encourage likes, comments, and shares to boost your video’s visibility.
* Captions: Adding captions can improve your video’s searchability and accessibility.
* Consistent posting: Regular uploads can help improve your channel’s ranking.

To dive deeper into YouTube SEO, check out our comprehensive guide here: [link to sales page].

Happy optimizing!

Best,

[Your Name]

PS. Tomorrow, we’ll explore how to monetize your channel. You won’t want to miss it!